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COST ACTION CA24131

European Network for radiation-detection based Research and Innovation addressing increasing societal CHallenges (ENRICH)



Science Communication initiatives: achievements and future perspectives

1st ENRICH COST Annual Meeting
14-16/07/2026, Kraków



Communication Plan

(ENRICH_SciComm-plan_v01.pdf)

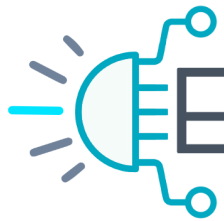
Science Communication Report

(Science Communication Report June 2026.pdf)



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	Communication	Dissemination	Valorization
Key message	Making ENRICH visible	Sharing the knowledge generated by ENRICH	Turning ENRICH outputs into impact
Target	General public, media, broad stakeholders	Researchers, experts, practitioners	Policymakers, industry, public authorities, end-users
In practice	Tell people who we are, what we do, and why it matters.	Share methods, results, tools, and expertise with relevant communities.	Enable stakeholders to use ENRICH's knowledge or recommendations, networks in practice.



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COMMUNICATION INITIATIVES





ENRICH LOGO

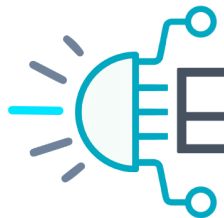
*designed by Elisa Santinelli
from the INFN Frascati National Laboratory*

ENRICH Logo Pack.zip

(Folder containing high-resolution files in various colors and formats)

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ENRICH WEBSITE

*developed by Sara Reda
from the INFN Frascati National Laboratory*

web.infn.it/enrich



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1st ANNUAL MEETING in Krakow

It will be held at Jagiellonian University in
Kraków, Poland, on 14–16 July 2026.

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2nd Call for Young Researcher and Innovator Conference Grants (YRIC)

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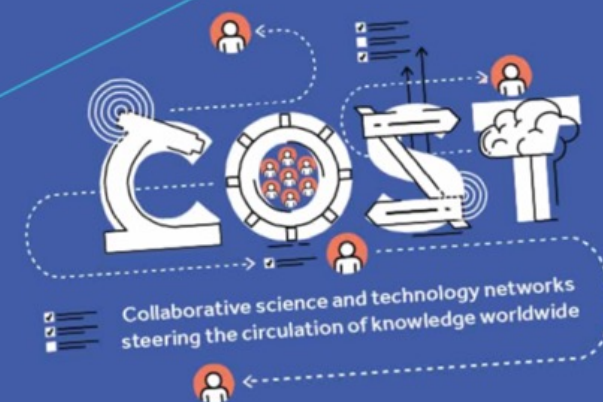
3rd Call for Short-Term Scientific Missions (STSM)

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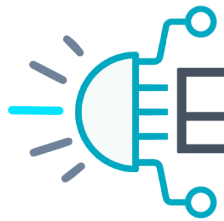
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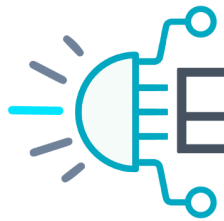
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Other communication materials

- PowerPoint presentation template (16:9 and 4:3 formats) with one-slide PDF summarising the key information about the Action
- Poster template (pptx format, 70x100)
- Document template (docx format, A4)

[ENRICH/Public/Templates/ENRICH Templates](#)





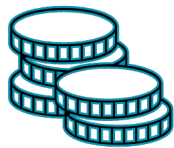
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FUTURE COMMUNICATION INITIATIVES





- **Newsletter.** We are planning to create a periodic newsletter that could include updates on recent events, open calls, and opportunities, as well as recurring sections—such as features highlighting the stories and experiences of researchers within the Action, with particular attention to early-career researchers.

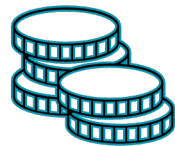


We will use one of the INFN's national services at no additional cost



Any volunteers to help collect and manage content from time to time?

- **Other Communication materials.** Together with WG7, we're planning to create at least one standard ENRICH poster/banner to be used in public events. In addition, we would like to produce branded promotional materials, such as pins and leaflets.



Budget request submitted by WG7

- **Webinars and public engagement events:**

- Together with WG7, we should organize dedicated webinars and outreach events related to the Action.
- Also think about how we can contribute to existing public events and initiatives with Action-related activities or proposals.



For example, could we propose activities for the next **European Researchers' Night** in September 2026?



- Webinars and public engagement events:

- Together with WG7, we should organize dedicated webinars and outreach events related to the Action.
- Also think about how we can contribute to existing public events and initiatives with Action-related activities or proposals.



For example, would you consider including an event—even a small one—for the public and students **as part of a larger scientific event?**

- Webinars and public engagement events:

- Together with WG7, we will develop our

Please remember: any initiative, proposal, webinar, or public engagement activity you carry out within the scope of the Action —even if it is very small—must be reported to the Communication Officer and to WG7!

- Also, we will develop reports and

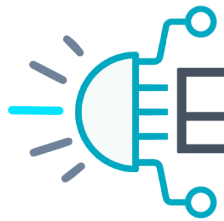
For example, could we propose activities for the next European Researchers' Night in September 2026?



- **Social media.** We now have a growing number of activities, outputs, and events to promote. It may be time to create and actively maintain a **LinkedIn account** for the Action.



Any volunteers to help collect and manage content from time to time?



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DISSEMINATION INITIATIVES





- Regular Working Group meetings
- The scientific events organised within the Action (including this one)
- Presentations and poster contributions at conferences and scientific events external to the Action
- Mentoring program (WG7)
- Design and development of the web platform/forum, in close synergy with WG6 and WG7

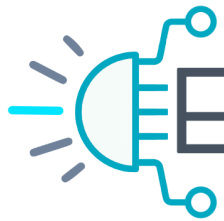


Web platform/forums.

«This platform will act as a central hub for collaboration and scientific exchange within ENRICH, supporting interactions between researchers, industry partners, and other stakeholders. It will provide access to shared resources, including open-source software, information on funding opportunities, coordination tools for experimental activities, dedicated collaboration forums and a digital space supporting the mentoring programme.»

Our webmaster Sara Reda of the INFN Frascati National Laboratory, performed a feasibility study and decided to propose **Discourse**, which is **already used** by other INFN activities and **opensource**.



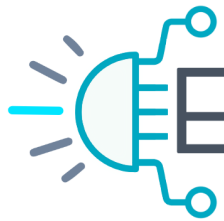


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Why Discourse?

- **Hierarchical categories** and sub-categories to organize discussions by Working Group, topic, task, or activity.
- **Groups and granular permissions** to manage access and visibility for different user roles (e.g., MC members, WGs, Core Group, external participants).
- **File uploads and attachments** to easily share documents, reports, presentations, and other Action-related materials.
- Built-in **moderation tools** to ensure high-quality discussions, manage users, and maintain a professional community space.
- **Flexible tag system** for cross-cutting topics, making content easier to find and navigate across categories.

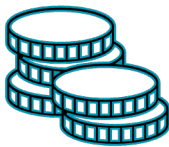


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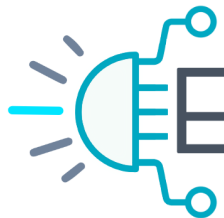
Web platform/forums via Discourse



After the initial installation and setup, we will work with the WG6 and WG7 leaders to tailor the platform to the Action's needs and launch its use.



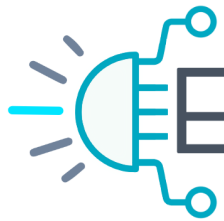
The platform is **open source** and will be hosted on **INFN servers**, keeping costs to €. However, we propose allocating a small budget (€0.5k) for optional paid plugins or extensions, if needed.



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VALORIZATION INITIATIVES



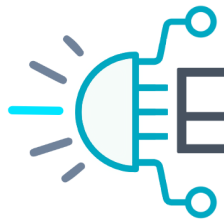


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- **Stakeholder mapping and census activities** to identify, characterize, and engage relevant industrial actors, companies, professional associations, innovation hubs, and other potential end-users
- **Census of technology producers**, in synergy with WG2



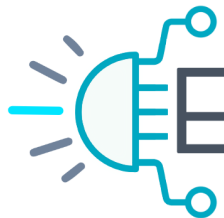
Status update: these activities need to be further detailed in the Communication Plan



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Looking ahead to Year 2, please keep in mind that we are expected to:

- Establish a **structured network** of private enterprises and industrial stakeholders.
- Organize workshops and webinars **tailored to industry partners.**



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Acknowledgements

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COST (European Cooperation in Science and Technology) is a funding agency for research and innovation networks. Our Actions help connect research initiatives across Europe and enable scientists to grow their ideas by sharing them with their peers. This boosts their research, career and innovation.

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